

DoubleDigit Sales (DDS) is pleased to share some very exciting news.

On March 31st, 2022, DDS was acquired by Richardson Sales Performance. Richardson is a leading provider of sales training solutions, particularly in the US and Europe. Like DDS, Richardson is a Top 20 Sales Training Company and is also ranked as an industry leader by Forester and Gartner.

For over 20 years, both companies have worked with customers to drive sales results through the development of people, process, and technology. As one company, Richardson Sales Performance will work with leading sales organizations to drive growth through their sales management operations, their field sales capabilities, and the data and tools that help them change behavior in the flow of work.

According to John Elsey, President & CEO of Richardson Sales Performance, “The addition of the DDS organization and solution set will allow us to continue to provide an unrivaled suite of capabilities and global coverage to empower enterprise sales organizations. We are excited to expand our team to drive long-term, measurable sales results for our customers around the world.”

Cheers, Leon

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